



# RUTHERFORD COUNTY FARMERS' MARKET

2019 ANNUAL REPORT

AVG: 1889 CUSTOMERS SUPPORTED 33 LOCAL VENDORS SPENDING \$10,469.28/DAY



## CUSTOMERS

AVG TUES/FRI  
1,466/2,312  
RECORD DAY  
3,215/3,902

94,439

## EDUCATIONAL CLASSES

TAUGHT BY  
UT/TSU  
EXTENSION  
PERSONNEL  
AND CERTIFIED  
MASTER  
GARDENERS

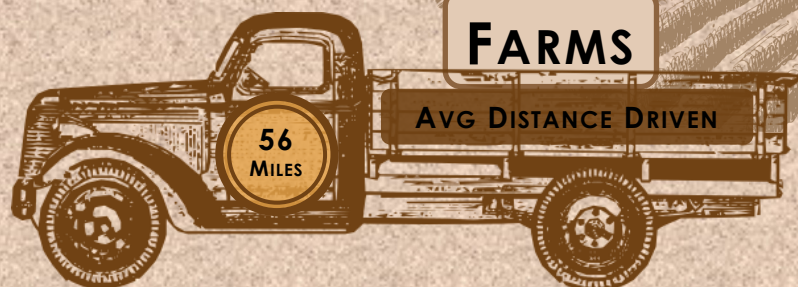


764 GUESTS

## VENDORS

105 VENDORS/PRODUCERS  
(FOOD TRUCKS & ARTISANS)

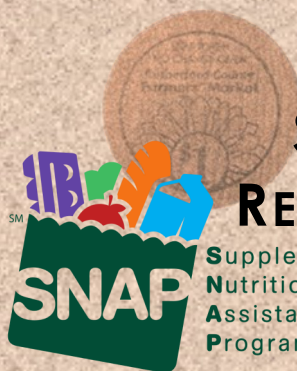
AVG TUES/FRI 26/40



## FARMS

AVG DISTANCE DRIVEN

56  
MILES



## SNAP RECIPIENTS

Supplemental  
Nutrition  
Assistance  
Program

PURCHASED FRESH LOCAL  
APPROVED PRODUCTS  
SPENDING \$4,913.25

**DONATIONS**  
6,306 SERVINGS OF FRESH  
PRODUCE WERE DONATED  
AND SERVED LOCALLY  
AVG 126 SERVINGS PER MARKET

## GROSS SALES

AVERAGE  
TUES \$6,620  
FRI \$14,318  
RECORD SALES  
\$18,624

2019 SEASON  
\$523,464



## VOLUNTEERS

OVER 1250 HOURS

MASTER GARDENERS AND  
LOCAL VOLUNTEERS  
DONATED SERVICES

LANE AGRI-PARK COMMUNITY CENTER  
315 JOHN R. RICE BLVD, MURFREESBORO, TN 37129  
615-898-7710

<https://extension.tennessee.edu/Rutherford/Pages/Farmers-Market.aspx>

OPEN SECOND FRIDAY IN MAY  
THROUGH THE END OF OCTOBER



@uttsuextensionrutherfordcounty  
<https://www.facebook.com/uttsuextensionrutherfordcounty>



@RutherfordCoExt  
<https://twitter.com/rutherfordcoext?lang=en>