4-H Poster Guidelines

- Poster made be made by a 4-H member, a club or a team of club members.
- Poster may be horizontal only.
- Size: 14 x 22 inches.
- Must include name, county, school and grade on the back.
- 4-H should be the topic of the poster.
- Well know cartoon characters may not be used.
- Three dimensional objects which extend 1/8 inch above the surface may not be used.
- Follow 4-H emblem guidelines including:
    a. Do not place text or any images over or on top of the 4-H emblem or obscure the emblem with any figure or object.
    b. Official colors should be used.
    c. Clover stem should be turned to the right and should not be slanted.
- 4-H poster must be original in design and layout.

1. Your poster must promote 4-H and include the 4-H emblem. When using the 4-H emblem on a poster, follow criteria specified by the national guidelines regarding use of the 4-H emblem.
    1. Do not place text or other images over or on top of the 4-H emblem.
    2. No photo, drawing, symbol, word, or other figure or object may be placed on or obscure the 4-H emblem.
    3. The official colors should not be altered.
    4. The clover stem should turn to the right **only.**
    5. The clover should not be slanted.
    6. For more information on the proper use of the 4-H name and emblem, visit the National 4-H Website ⊠ .
2. Name, address, county, age, grade, and email address of the 4-H member should be included with submission.
3. Design must be original.
4. Well known cartoon figures cannot be used because they are copyrighted such as Marvel superheroes, Disney characters, Lego characters, etc.
5. The same scorecard will be used for both the Digital and Regular Poster Contest.
6. The awards include a rosette and a $25 cash award to the top ten entries in **each** division.
7. A 4-H member may submit one entry to the Digital and one entry to the Regular Poster Contest.

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1. Digital posters should be submitted to the County Extension Office. Check with your county office for deadlines.
2. Each regional office may submit 15 digital posters in the state digital poster contest.
3. Must be submitted in a PDF or PNG format.
4. Entries should be clear (not be blurry, grainy, or pixeled).
    - (In most cases, 640 x 480 pixels should provide a clear image.)
    - Tip: If using a computer program such as Microsoft Publisher, when you save your image as a PNG in the dialogue box, there is a "resolution" box and you can change it from "standard printing" to "high quality or commercial."
5. Examples of programs that could be used for designing your digital poster include, but are not limited to:
    1. Microsoft PowerPoint
    2. Microsoft Publisher
    3. Adobe Illustrator
    4. Adobe InDesign
    5. Canva
6. Digital posters should be in the landscape (or horizontal) format.
7. Digital posters are **not** photographs of a regular poster but rather computer graphics / design created on the computer.